AO session in Seattle

Meeting aims to show clinicians how to make 'implants last a lifetime'

By Sierra Rendon, Managing Editor

The Academy of Osseointegration welcomed thousands of clinicians and support staff to its 29th annual meeting in Seattle from March 6-8.

The theme of the meeting, “Real Problems, Real Solutions,” was created to help all dental implant practitioners — whether specialists or general dentists, and whether they are actively placing implants and/or restoring dental implants or just getting started in implants. “We wanted to be very careful in this meeting and not have what would be a ‘failure festival,’ but actually have a very insightful look at what happens in the real practice and to real clinicians with real problems, and to have the leaders in our field help us with: No. 1, how you might avoid them; No. 2, how you manage them, and No. 3, what the future might look like,” said Dr. Lyndon Cooper, while introducing the opening symposium.

“I hope that all of our presentations will give each of you something to take back to your practice and inspire you to continue to take good care of the people even when their prosthesis have grown old and tired or the implants have become problematic.”

The opening symposium, titled “Strategies to Address Implant Retreatment – Dealing with the 25-Year-Old Implant,” included presentations that addressed the unique circumstances surrounding retreating implants decades after initial placement, said AO President Stephen Wheeler, DDS.

Topics included crestal bone loss around titanium implants, peri-implantitis, the nature of complications and failures related specifically to mature implants.

The symposium was kicked off with a presentation by prosthodontist Jonathan Ferencz, DDS, and periodontist Burton Langer, DMD, who have collaborated on implants for more than 20 years.

Their session, “Implants in the Esthetic Zone: Techniques and Perspectives After 20 Years of Collaboration,” focused on time-proven techniques for both the surgical and prosthetic aspects of implant treatment in the esthetic zone, which have been the key elements of the duo’s success. In addition to numerous clinical tips and tricks, the session featured a discussion of the relevance of prevailing treatment concepts, such as immediate loading and platform switching.

Another big highlight of the meeting was the President’s Reception, which was held at Seattle’s Museum of Flight, one of the largest air and space museums in the world. The event was held exclusively for AO attendees and guests. Guests enjoyed touring the many galleries of the museum as they sampled from food stations throughout the center.

For guests with an adventurous streak, flight simulators were operational for attendees to test out their flying skills.

This year’s AO meeting also featured the first-ever International Symposium dedicated to one country. The symposium focused exclusively on Japan.

“This is a wonderful opportunity, and...See AO, page B2
we are honored to participate and exchange ideas internationally,” said Yataro Komiyama, DDS, PhD, session moderator. “In keeping with the overarching ‘Real Problems, Real Solutions’ theme… the International Symposium covers not only new ideas and applications in implant dentistry but also addresses issues related to long-term clinical experience.”

Finally, the AO held up its unofficial tradition of saving some of the best sessions for last.

Traditionally at clinical meetings, many attendees tend to leave before the last day’s programming is over, but we purposely schedule strong sessions for our closing symposium — and it works because people stick around so they can hear our internationally known speakers talk about high-interest topics,” Wheeler said.

This year’s closing symposium, “Our Better Future,” focused on current and advancing technologies in managing teeth and implants, including advances in biotechnology, technology such as digital dentistry and materials selection and prosthetic design.

(Source: The Academy of Osseointegration contributed to this report.)
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Reality Check Savings
- Nobel Biocare™ price
- Implant Direct price
- $107
- $109
- $95
- $132
- $103
- N/A
- N/A
- $135
- $161
Scenes from the AO

Dr. Joe Schmidt speaks about the Astra Tech Implant System EV at a crowded Denstply Implants booth at the AO Annual Meeting in Seattle.

Christopher Sanchez, vice president of sales for Ossotanium, shows off the company’s products to an attendee.

Implant Direct staff stay busy helping attendees at the company’s booth at the AO.

Matt Miller of Meisinger helps a clinician at the company’s booth.

Impladent President Maurice Valen, center, works with AO attendees at the meeting.

The ladies at Springstone Patient Financing stand ready to answer any questions from AO attendees.

W&H introduced the new WS-91 LG, its first 45-degree surgical handpiece made for a surgical motor, at the AO Annual Meeting.

Neodent, a leading implant company in Latin America, recently announced that its dental implant system is now available to U.S. dental professionals and their patients. The company’s official launch event took place at the AO.

Photos by Sierra Rendon, Managing Editor
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Please contact your dental supplier or wh.com for more information.
Neodent, one of Latin America’s leading dental implant companies, announced this month that its dental implant system is now available to U.S. dental professionals and their patients. The company’s official launch event took place at the Academy of Osseointegration’s 29th Annual Meeting in Seattle, held March 6–8. Its range of products will be available through direct sales representatives in various U.S. cities and the company’s new U.S. base/service center in Andover, Mass.

Neodent specializes in the design, development and manufacture of dental implants and related prosthetic components. For more than 20 years, it has built a reputation for delivering excellence and innovation and is both well-prepared and uniquely suited for the U.S. market, according to the company.

During the past 10 years, the company has expanded rapidly in Latin America and Southern Europe and is the market leader in Brazil, the world’s largest market in number of implants sold. This success has been achieved through a philosophy of making tested and cutting-edge implant solutions more affordable to a broader population, the company asserts.

The U.S. expansion will be led by Anthony J. Susino, who for the past eight years has been with Straumann and most recently held the position of vice president and head of strategic projects in North America.

Dr. Geninho Thomé, co-founder and CEO of Neodent, noted: “Our proven system has earned the trust of more than 30,000 clinicians, and we have sold more than 5 million implants worldwide. We believe our proven, versatile and complete system will make an immediate impact in promoting implant dentistry as the standard of care in North America.”

Founded in 1993 as JJGC Indústria e Comércio de Materiais Dentários S/A, Neodent was the first Brazilian company in the implant sector to receive certification from the Ministry of Health. After rapid expansion, the company opened its own premises in Curitiba in 1998, where its headquarters and a state-of-the-art manufacturing facility are located. Neodent employs more than 900 employees, operates more than 10 branches in Brazil and works with a wide network of distributors positioning the company as a market leader in the LATAM region.

Neodent also has subsidiaries in Portugal and Mexico and distributors in other geographies targeting the non-premium segment in these markets. It places considerable importance on education and training with the aim of ensuring quality treatment standards and patient care. It does this through the ILAPEO (The Latin American Institute of Dental Research and Education), one of the largest dedicated implant training centers in the world, offering courses to thousands of participants from all over the world each year, the company reports.

For more information, email info@neodentusa.com, call (855) 412-8883 or visit www.neodentusa.com.
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<table>
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<th>Case Size</th>
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By DENTSPLY Implants staff

DENTSPLY Implants introduces the next step in the continuous evolution of the ASTRA TECH Implant System. The ASTRA TECH Implant System EV is designed with a site-specific, crown-down approach based on the natural dentition for increased surgical simplicity and flexibility and restorative ease — without compromising the unique ASTRA TECH Implant System BioManagement Complex. The foundation of this evolutionary step, the company says, is the unique ASTRA TECH Implant System BioManagement Complex, well-documented for its long-term marginal bone maintenance and esthetic results provided by the combination of the key features: the OsseoSpeed surface, MicroThread, Conical Seal Design and Connective Contour.

The main objective of the new system is to further improve system logic, robustness and user friendliness, according to the company. The new system is a result of the collaborative input and insights from dental professionals throughout the global dental industry. Dr. Lyndon Cooper and Dr. Clark Stanford are clinician scientists with broad dental implant experiences that include recent clinical activities using the ASTRA TECH Implant System EV. With a select group of international peers, they have shared their perspectives acknowledging these goals.

“Clinicians should be encouraged to see that the industry continues to strive for improving patient care with dental implants. The ASTRA TECH Implant System EV illustrates DENTSPLY Implants’ efforts in re-engineering and adherence to sound biologic principles,” said Lyndon Cooper, Stallings distinguished professor of dentistry of the department of prosthodontics at the University of North Carolina at Chapel Hill.

“The ASTRA TECH Implant System EV is a continuing development of a dental implant system derived from a unique collaboration between clinicians, engineers and biologists. It is grounded in the fundamental principles that have guided the system since its inception,” said Clark Stanford, associate dean for research, centennial fund professor, University of Iowa.

At the Academy of Osseointegration Annual Meeting, one-year data from an ongoing, prospective, multi-center study (five clinics, 120 patients) was presented. The ASTRA TECH Implant System EV will be launched globally beginning this month and continuing throughout the year.

Product highlights
- Versatile implant assortment
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For more information on the new ASTRA TECH Implant System EV, visit the campaign site www.jointheev.com.

About DENTSPLY Implants
DENTSPLY Implants offers comprehensive solutions for all phases of implant therapy, including ANKYLOS®, ASTRA TECH Implant System™ and XiVE® implant lines, digital technologies such as ATLANTIS™ patient-specific CAD/CAM solutions and SIMPLANT® guided surgery, regenerative solutions, and professional development programs. DENTSPLY Implants creates value for dental professionals and allows for predictable and lasting implant treatment outcomes, resulting in enhanced quality of life for patients.
BIOMET 3i announces new strategic portfolio products as it unveils its solutions strategy

By BIOMET 3i staff

BIOMET 3i is pleased to announce that it has secured rights to distribute new strategic portfolio products in order to deliver new multiple technology system solutions designed to help clinicians achieve optimal patient care.

BIOMET 3i has signed an agreement to distribute the ZEST LOCATOR® Overdenture Implant (LODI) System, which provides a less-invasive alternative for patients who have limited bone volume but still desire dental implant retained partial or full-arch prostheses, the company says.

The company has also secured an agreement with Dr. Stephen Chu, Dr. Mark Hochman and Adam Mieleszko to market and distribute a patented and innovative product designed for esthetics that is in the main stream of its development.

Finally, BIOMET 3i has agreed to distribute NeoBiotech’s Implant Removal Kit, which is designed specifically for dental implant placers who encounter peri-implant complication cases requiring removal of an implant from an infected site.

The removal kit will allow users to atraumatically remove implants from multiple implant systems so that the clinician can consider retreatment with an implant designed to mitigate peri-implantitis (for example, the 3i T3® Implant).

BIOMET 3i President Bart Doedens explains that these new portfolio products, together with a series of planned new technology introductions, will allow the company to focus on commercializing the following strategic system solutions: sustainable esthetics, full arch rehabilitation and peri-implant health management.

“We are taking the right steps to align ourselves with the treatment solutions our customers need and want for their patients,” Doedens said. “It is no longer just about the ‘products’ you sell. Our doctors want solutions so that they can better treat their patients who continue to expect faster, longer-lasting and esthetically optimal treatment. We are focused on the entire solution and not just the bits and pieces. There’s more to implant dentistry than that.”

About BIOMET 3i

BIOMET 3i is a leading manufacturer of dental implants, abutments and related products. Since its inception in 1987, BIOMET 3i has been on the forefront in developing, manufacturing and distributing oral reconstructive products, including dental implant components and bone- and tissue-regenerative materials.

The company also provides educational programs for dental professionals around the world. BIOMET 3i is based in Palm Beach Gardens, Fla., with operations throughout North America, Latin America, Europe and Asia-Pacific. For more information, visit www.biomet3i.com or contact the company at (800) 342-5454; outside the United States, dial (561) 776-6700.
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